

Outback Arts presents

Bums on Seats

A special one day seminar on everything you need to know to attract an audience and present performances

10am – 4.30pm
Sat 2 August 2008
Cobar, NSW
Venue TBA

Run by Arts On Tour NSW, specialists in regional touring, the *Bums on Seats* seminar is designed to provide delegates all the tips and tricks for presenting and marketing shows.

In a relaxed and informal environment, the seminar will cover topics including;

- How to source and select the right touring product
- How to pinpoint, attract and build an audience
- Setting ticket prices & ticket outlets
- Innovative promotional campaigns
- Tips for successful marketing materials (and what not to do)
- The role of the presenter
- and marketing services and support available

Info & Bookings

Outback Arts
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